

A. D. BRANDEIS DIES; ILL ONLY A WEEK

New York Times

Sunday 11 June 1916

Former Vice President of Stern Brothers Suffered Attack of Appendicitis

MADE FORTUNE IN WEST

Built Largest Department Store in Omaha--Erected Three Theatres and a Hotel

Arthur D. Brandeis, President of the J. H. Brandeis Company of Omaha, Neb., the biggest department store west of Chicago, and until lately First Vice President of Stern Brothers in this city, died last night at 6 o'clock in Miss Alton's Home for Private Patients, at 26 West Sixty-first Street. He had been ill for a week from appendicitis and a complication of intestinal troubles. He is survived by his wife and three children, Mrs. Irving C. Stern of Ramsey, N. J.; E. John Brandeis, and Miss Viola Brandeis. Funeral services will be held tomorrow at 10 o'clock at his late home, 763 Fifth Avenue. Dr. Leo M. Franklin of Detroit will officiate.

Arthur D. Brandeis, regarded as one of the ablest merchants of the West, was born on March 6, 1862, in Manitowoc, Wis., the son of Jonas L. and Fanny Brandeis. He attended school at Milwaukee for several years, and then entered the employ of his father, who conducted a general merchandise store at Manitowoc. The affairs of the elder Brandeis prospered, and he soon after went to Omaha, where he launched a department store, which was more or less of a business experiment in the West at that time.

Under the careful tuition of his father he soon acquired a comprehensive knowledge of business methods and, while still a youth, received a position of some importance in the Omaha enterprise. By degrees he mastered all the details of its administration, and after a while become [sic] closely identified with its operative problems in conjunction with his two brothers, Emil Brandeis and Hugo Brandeis, both of whom are now dead. At a later date he was made President of the company. He was particularly successful as the originator of novel advertising campaigns.

With the expansion of the department store business, Mr. Brandeis became heavily interested in various other enterprises. The realty field attracted him, and he organized a company known as the Brandeis Realty Company, which is at present one of the real estate factors of Omaha. The Boston Store Realty Company and the Arthur Realty Company are two other concerns that were headed by Mr. Brandeis.

Later the possibilities of the theatrical business attracted the attention of the young department store President and he branched out as a theatre owner. At the present time he is President of the Brandeis Theatre, the American Theatre Company, and the Empress Theatre Company of Omaha. The Fonterille Hotel, a million-dollar Omaha undertaking, is another enterprise that numbered Mr. Brandeis among its supporters. He was also Director in the United States National Bank of Omaha.

On May 4, 1914, Mr. Brandeis turned his business ability to the eastern field and became First Vice President of Stern Brothers dry goods store. His daughter previously had married Irving C. Stern, one of the Directors of Stern Brothers.

Recently he severed active connection with Stern Brothers, but continued to take a financial interest in the affairs of the company. He took an office in 1,261 Broadway, from which he directed his heavy

investments in the West.

Courtesy of Mark Baber

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