

TIMES "AD" FOR MISSING BOY

New York Times

Saturday 20 April 1912

E. H. Bull of 33 Linden Street, Bayonne, N. J., recognizing the value of the Lost and Found columns of THE NEW YORK TIMES, has inserted an advertisement in it asking for information concerning Arne Salstrom, [sic] a nineteen-year-old Norwegian boy, who, Mr. Bull fears, may have gone down on the Titanic.

"The young man is the son of the proprietor of several theatres in Norway, " said Mr. Bull last night. "The father is a friend of mine, and recently wrote to me that the boy was going to come over on the Titanic to visit this country. The father asked me to look out for the boy while he was here, and so when I heard that the Titanic had sunk I studied the lists of the survivors and the missing very carefully. I didn't find the young man's name, so I am inserting the advertisement for information."

Mr. Bull said he had never seen the young man, and for that reason doesn't know very accurately what he looks like.

[The following appeared in the classified ad section of the same day's paper, under the heading "PERSONAL".]

To the survivors of the ship Titanic: Communications from any one who met Mr. Arne Fahlstrom, second cabin passenger, any time during the voyage will be gratefully received by E. H. Bull, 33 Linden St., Bayonne, N. J.

Courtesy of Mark Baber

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